MedGRAM
MEDZINÁRODNÁ VEDECKÁ KONFERENCIA

2ND INTERNATIONAL SCIENTIFIC CONFERENCE
Institute of Mediamatics and Cultural Heritage · University of Žilina, Slovakia

INVITATION

Media Literacy and Trust in the Digital Society

Mediálna gramotnosť a dôvera v digitálnej spoločnosti



10 December 2026 *Thursday*

Concert Hall AFS012 · University of Žilina, Slovakia

Dear Colleagues,

The Institute of Mediamatics and Cultural Heritage of the University of Žilina cordially invites you to the 2nd International Scientific Conference MedGRAM – Media Literacy and Trust in the Digital Society.

Building on the success of its first edition, the conference offers a platform for presenting research and discussing how trust in media and information is changing in the age of generative artificial intelligence, disinformation and rapid technological change. We welcome theoretical and empirical contributions from media and communication studies, education, information science, sociology, ethics and related disciplines.

CONFERENCE SECTIONS

01 **Artificial Intelligence and Media**
generative AI, synthetic content and information verification

02 **Trust, Disinformation and Conspiracy Thinking**
critical thinking and audience resilience

03 **Ethics, Responsibility and Education**
media education at school and university; responsibility of content creators

KEY INFORMATION

DATE AND VENUE	10 December 2026 (Thursday), from 9:00 · Concert Hall AFS012, University of Žilina, Slovakia
REGISTRATION	by 30 November 2026 – via the online form; the registration includes an abstract (150–200 words) and max. 5 keywords
FULL PAPER SUBMISSION	by 31 January 2027 – in the conference template, max. 6 standard pages (1,800 characters each) including contact details and references; figures also supplied separately as PNG files
CONFERENCE FEE	€150 per paper (regardless of the number of co-authors); passive participation without a paper is free of charge
LANGUAGES	presentations may be given in Slovak, Czech or English; papers are published in English only
PROCEEDINGS	electronic proceedings published by Wolters Kluwer (HU), indexed in the Nordic List, level 1

HOW TO REGISTER

Only the corresponding author submits the registration via the online form (link and QR code below). The paper template and author guidelines are available on the conference website under For authors.

ONLINE REGISTRATION FORM https://docs.google.com/forms/d/e/1FAIpQLScKbKwUKvVtGH9Sw2qilTF5oFaO_jZDa8Er4PcDkEvWY_b5CA/viewform

CONFERENCE WEBSITE **https://umkd.uniza.sk/medgram/**

CONTACT **medgram@umkd.uniza.sk**

ONLINE REGISTRATION

CONFERENCE WEBSITE

We look forward to your participation! — Organising Committee of MedGRAM 2026, Institute of Mediamatics and Cultural Heritage, University of Žilina, Slovakia

The conference is part of the project VEGA 1/0324/25 "Longitudinal Research on Media Literacy in the Context of Sustainable Social Development in Slovakia".

Wolters Kluwer